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JANUARY + FEBRUARY 2010

S T A T E M E N T

Wedding Trends:

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CONTEMPORARY

This type of wedding suits an urban, uptown bride who identifies with simplicity. "The contemporary wedding is all about what is important to the bride and groom. It reflects personality. It should be wacky and fun — you never know what's coming next," says Vassar. The ceremony often takes place outside of the church at an art gallery, library or park. For reception spots, The Wedding Guys suggest something different like the chic and modern W Hotel or the urban Soap Factory. Decorations are always on trend with what is happening in home decor. "Flowers for this wedding are like a piece of art," says Vassar. He suggests choosing orchids with blown-out roses. When it comes to the menu, contemporary weddings have many options. Unique action stations, where the chef prepares food on the spot, are extremely popular. Vassar recommends ditching the signature cocktail in exchange for "his and her" favorite drinks. The cake also calls for something bold and unique such as stripes and polka dots.

Guests: 50-175

Menu: Small portions with restaurant styling or action stations

Venue: Soap Factory, W Hotel, The Graves 601 Hotel

Decor: Clean, simple lines with flat panel ceiling drapery and minimal altar flowers. Use white with pops of color.

Invitation: Think of your invite as an ad campaign. Brand your wedding and use the invitation to tie everything together.

Make It Special: Have an art-inspired wedding with an artist on hand to do a portrait of the bride and groom.



CLOCKWISE FROM LEFT: Flowers from Wisteria Design Studio, photo by Studio 306; Nicollet Island Inn with flowers from Wisteria Design Studio, photo by Wendy Woods Photography; Desserts from Cocoa & Fig, photo by Sewell Photography; Flowers from Wisteria Design Studio, photo by Studio 306; Couple at The Museum of Russian Art, photo by Studio 306; Cake from Gateaux, Inc., photo by Studio 306; Invitation from Milestone

